

Exhibition Prospectus

# 16<sup>th</sup> WTA DAEJEON HI-TECH FAIR

4<sup>th</sup> Industrial Revolution & Future of the Cities

21<sup>st</sup> ~ 22<sup>nd</sup> October, 2019

Daejeon Convention Center, Daejeon,  
Republic of Korea

START-UP, 16<sup>th</sup> WTA  
IDEA CONTEST, DAEJEON  
WTA BUSINESS MEETING, HI-TECH  
TECHNICAL & START-UP EXHIBITION, FAIR

[htf.wtanet.org](http://htf.wtanet.org)

# 16<sup>th</sup> WTA DAEJEON HI-TECH FAIR

21<sup>st</sup>(Mon.) ~ 22<sup>nd</sup>(Tue.) October, 2019 / Daejeon Convention Center, Daejeon, Republic of Korea



The World Technopolis Association (WTA) was established in 1998 with 23 cities from 10 countries aiming to create a link between the advancement of science and technology to regional development, promote mutual development through exchanges and cooperation among technopolises, and to contribute to the prosperity of humankind through scientific and technological innovation. 109 members from 48 countries take part in the WTA network as of 2019.

## 1. 16<sup>th</sup> WTA DAEJEON HI-TECH FAIR OVERVIEW

WTA Daejeon Hi-Tech Fair serves as an international platform at which participants exchange and share knowledge in the sector of science and technology. Small and medium-sized businesses, start-up companies, and universities in Korea attend the fair to promote their outstanding technology skills. We will support our participants to advance abroad through the many programs.

<b>Date</b>	21 <sup>st</sup> (Mon.) – 22 <sup>nd</sup> (Tue.) October, 2019 / (21 <sup>st</sup> (Mon.) 12:00-18:00, 22 <sup>nd</sup> (Tue.) 09:00-18:00)
<b>Venue</b>	Daejeon Convention Center, Daejeon, Republic of Korea
<b>Topic</b>	4 <sup>th</sup> Industrial Revolution & Future of the cities
<b>Hosted by</b>	Daejeon Metropolitan City, The World Technopolis Association(WTA)
<b>Organized by</b>	Daejeon Business Agency, Association of Best colleges and universities for industry-university Cooperation in Daejeon(ABCD), Daejeon Center For Creative Economy & Innovation, DAEJEON TECHNOPARK, UNIDO

## 2. Program

Time	21 <sup>st</sup> (Mon.) October	22 <sup>nd</sup> (Tue.) October
<b>Morning</b>	-	Exhibition Business Meeting Start-up Idea Competition Other Programs
<b>Afternoon</b>	Ribbon Cutting Ceremony Exhibition Start-up Idea Competition Other Programs	
<b>Night</b>	Welcome Dinner	-

### 16<sup>th</sup> WTA DAEJEON HI-TECH FAIR LOCAL SECRETARIAT

Tel. 070-4901-8072 || Fax. +82-42-472-7459 || E-mail. wta.fair@geni-pco.com

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## 3. Exhibition Layout

①	Daejeon Metropolitan City & WTA Booth
②	Technical Exhibition Zone
③	Start-up Idea & Capstone Design Competition Exhibition Zone
④	Start-up Exhibition Zone & Extra Stage
⑤	Business Meeting Zone
⑥	Consultation Meeting for Overseas Expansion by UNIDO

## 4. Composition of the Exhibition

Program	Content
<b>Technical Exhibition</b>	Bio and Nano, Mechatronics, Information and Communication, Advanced high tech parts
<b>Start-up Exhibition</b>	Exhibit of the products and ideas from leading start-up companies and the companies within three years of its founding
<b>Start-up Idea Competition</b>	Exhibit of the outstanding works from the Start-up Idea & Capstone Design Competition
<b>Business Meeting</b>	Business meetings between promising companies and high technology and overseas buyers
<b>Other Programs</b>	Consultation Meeting for Overseas Expansion by UNIDO, Business Presentation by KOICA, Special Lecture, Seminar

## 5. Exhibition Participation Fee / USD(\$)

Booth Type		Participation Fee	
		Membership	Non-Membership
<b>Technical Exhibition</b>	<b>Standard Booth</b>	960	1,600
	<b>Independent Booth</b>	765	1,300
<b>Start-up Exhibition</b>	<b>Start-up Booth</b>	765	1,300

※ The location of the exhibition booths will be assigned discretionally depending on the exhibit features, sizes and application dates.

※ Opportunities available for a range of additional options with extra charge.



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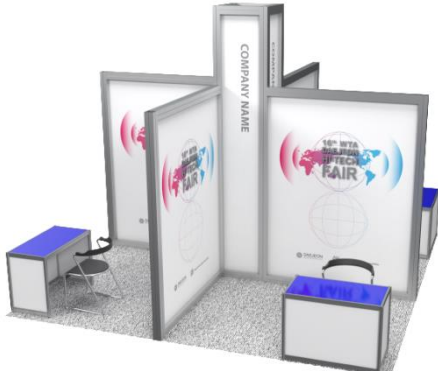

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## 6. Exhibition Schedule

Category	Date	Time
Set up an Exhibition Hall	20 <sup>th</sup> (Sun.) October	19:00-10:00(21 <sup>st</sup> )
Individual booth installation & decoration(Exhibitors)	21 <sup>st</sup> (Mon.) October	09:00-12:00
Exhibition	21 <sup>st</sup> (Mon.) October	12:00-18:00
	22 <sup>nd</sup> (Tue.) October	09:00-18:00
Booths Dismantling	22 <sup>nd</sup> (Tue.) October	18:00-

※ The above schedule is subject to change.

## 7. Booth Information

Technical Exhibition-Standard Booth	Component
	<ul style="list-style-type: none"> <li>• <b>Size:</b> 2.5m(W) X 2m(L) X 3.4(H)</li> <li>• <b>Provided:</b> fascia, pytex on the floor, 1 kW and socket(electricity), light, information desk and 1 chair, lunch for 2 persons</li> </ul>
Start-up Exhibition Booth	Component
	<ul style="list-style-type: none"> <li>• <b>Size:</b> 2m(W) X 2m(L) X 2.38(H)</li> <li>• <b>Provided:</b> fascia, pytex on the floor, 1 kW and socket(electricity), light, information desk and 1 chair, lunch for 2 persons</li> </ul>
Technical Exhibition-Independent Booth	
<ul style="list-style-type: none"> <li>• <b>Size:</b> 2.5m(W) X 2m(L)</li> <li>• <b>Provided:</b> only provide exhibition space.</li> <li>• <b>Only an even number of booths are available because of the space allocation.</b></li> </ul>	

※ The location of the exhibition booths will be assigned discretionally depending on the exhibit features, sizes and application dates.

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## 8. Business Meeting

- ❑ Date & Time: 22<sup>nd</sup> (Tue.) October, 2019 / 09:00-18:00
- ❑ Venue: Daejeon Convention Center, Exhibition Hall (1F)
- ❑ The program will provide an excellent opportunity for exhibitors and buyers who are interested in expanding their business abroad. By organizing business meetings, start networking with potential business partners.

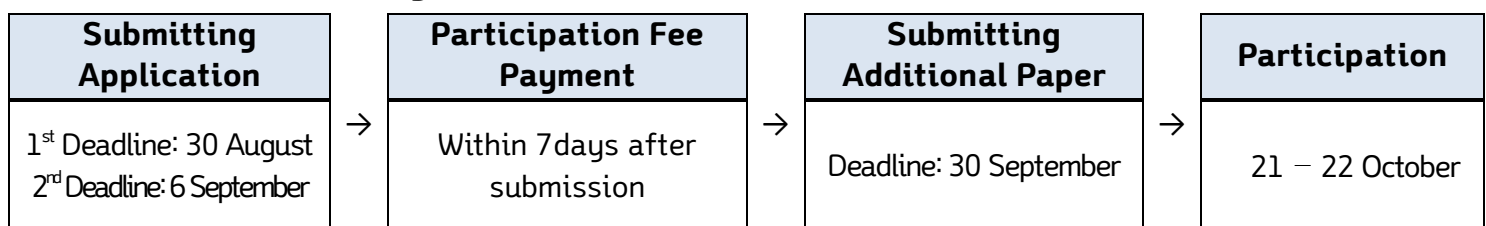
## 9. Seminar

- ❑ Consultation Meeting for Overseas Expansion by UNIDO
  - Providing considerations and information to companies which want to advance to developing countries
- ❑ Business Presentation by KOICA
  - Presentation about KOICA business to developing countries and all participants
- ❑ Start-up Pitching, Mentoring Program, Special Lecture, etc

## 10. Benefit for Exhibition Participants

- ❑ Exhibitors have the opportunity to attend an export consultation meeting first
  - Instructions on how to apply for the business meeting, please visit our website ([htf.wtanet.org](http://htf.wtanet.org))
- ❑ Exhibitors can book the Consultation Meeting for Overseas Expansion by UNIDO first
- ❑ Exhibitors can participate the Mentoring program and Special Lecture

## 11. How to Apply



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## 12. Timetable

	10.21.(Mon)		10.22.(Tue)			
	Exhibition Hall	Main Stage	Exhibition Hall	Main Stage		
09:00-09:30			E x h i b i t i o n  /  O t h e r  P r o g r a m s	B u s i n e s s  M e e t i n g		
09:30-10:00						
10:00-10:30						
10:30-11:00						
11:00-11:30						
11:30-12:00						
12:00-12:30	Ribbon Cutting Ceremony					
12:30-13:00	E x h i b i t i o n  S t a r t - u p I d e a & C a p s t o n e D e s i g n C o m p e t i t i o n  O t h e r P r o g r a m s				Competition Awards	
13:00-13:30						
13:30-14:00						
14:00-14:30		Special Lecture				UNESCO-WTA International Training Workshop
14:30-15:00						
15:00-15:30		Start-up Pitching				Business Presentation by KOICA
15:30-16:00						
16:00-16:30						
16:30-17:00		Mentoring Program				
17:00-17:30						
17:30-18:00						

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## 13. Policy for Exhibition Participation

### 1) Application and Payment

- a) The company that wants to participate as an exhibitor, shall submit the signed application to the secretariat.
- b) After submitting the application, the applicant shall pay the participation fee **within 7 days**.
- c) If any changes on the submitted application occur, the applicant shall inform the secretariat immediately, Unless the applicant shall take all the responsibility.

### 2) The location of the exhibition booths

- a) The location of the exhibition booths will be assigned discretionally depending on the exhibit features, sizes and application dates.
- b) Due to unavoidable circumstances, the host may change the location of the designated booths and sizes before the booth installation.

### 3) Booth Management

- a) All booths must be staffed by the exhibitor during all hours the exhibition floor is open.
- b) Exhibitors shall not affect alteration of the original state of the exhibition hall & the booth. Exhibitors shall compensate properly for any and all damages to the property.
- c) The independent booth applicants must install the booth through the exhibition company that Daejeon Convention Center (DCC) has designated.

### 4) Payment and Cancellation Charge

- a) After submitting the application, the exhibitor shall pay the participation fee within 7 days.
- b) If the exhibitor wants to cancel after submitting the application, the exhibitor shall pay cancellation charge according to the regulations below.
  - Before 20<sup>th</sup> September: 50% of the participation fee must be paid.
  - 21<sup>st</sup> – 30<sup>th</sup> September: 80% of the participation fee must be paid.
  - After 1<sup>st</sup> October: 100% of the participation fee must be paid.

### 5) Additional Policy

- a) For the successful exhibition, if necessary, the host may have the right to issue additional policies.
- b) You must comply with all additional rules and regulations if any form of written communication and notification is provided.
- c) Exhibitors must follow the management rules and regulations of Daejeon Convention Center (DCC).